

GIVING GUIDE

OFFICIAL PROGRAM GUIDE FOR AFP NATIONAL PHILANTHROPY DAY LUNCHEON

The *New Mexico Business Weekly* invites you to celebrate your favorite non-profit organizations, foundations, and cultural and performing arts groups through the fourth annual edition of the **Giving Guide**. Join us in promoting the needs and requirements of New Mexico's foundations and non-profits through this highly anticipated special supplement.

By supporting a charitable organization of your choice, you help inform and educate business executives about the mission and needs of non-profit groups seeking support and assistance from the public. Business leaders, and the community at large, become aware of the varied and specific needs of these vital groups that work so hard to help New Mexico's society.

Participating in the **Giving Guide** includes purchase of a two-page spread in the publication for your company and the non-profit of your choice. Each 2 page spread features both your firm and the charitable organization of your choice.

This supplement will be widely distributed throughout the year:

- in the weekly paper on November 14, 2011
- at the National Philanthropy Day Luncheon

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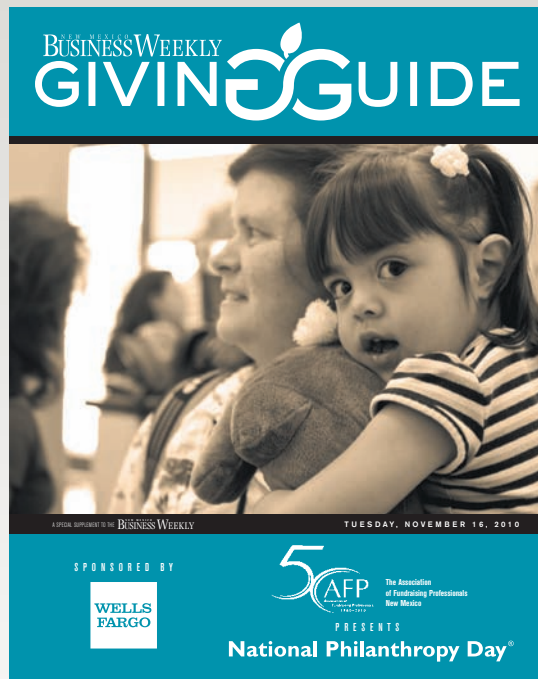
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