



New Mexico Chapter

# Monthly News Notice

## **LUNCH WITH THE AFP BUNCH AT THE O'KEEFFE MUSEUM!!**

The Georgia O'Keeffe Museum is currently the most visited art attraction in Santa Fe. Not only is it the first art museum in America dedicated to the work of a woman artist of international stature, but the museum's permanent collection of O'Keeffe's work is the largest of any museum in the world. Its prominence in the art world and contributions to Santa Fe's economy make it the perfect setting for a luncheon on the tented patio of the **O'Keeffe Café** to hear about the **Economic Impact of the Arts in our Communities and their Influence on Fundraising** followed by an orientation and tour courtesy of the **O'Keeffe Museum**. New Mexico's museums, visual and performing arts, libraries, art galleries, historic buildings and sites, arts organizations, films, literature, and festivals fuel economic as well as social development in our communities. **Tom Ageson**, Executive Director of the Museum of New Mexico Foundation, and **Dean Christopher Mead**, of the University of New Mexico College of Fine Arts, will assist us in "looking at the facts" behind recent and pending impact studies and help us realize the significant implications for fundraisers.

Tom Ageson was recognized as one of New Mexico Business Weekly's "Ten Power People in the Arts" in New Mexico for 2005. He co-founded the *International Folk Art Market*, was a recipient of the Mayor's Arts Award for that new event in Santa Fe, and led the development of *New Mexico Creates*, an award winning economic development initiative. He also chaired the University of New Mexico Bureau of Business and Economic Research study – "The Economic Importance of the Arts and Cultural Industries in Santa Fe County." Ageson advises the UNESCO Arts & Cultural Enterprises Division, created the Santa Fe Cultural Leaders group and led the economic development planning for Santa Fe's arts and cultural industries in 2003-2004.

Dean Christopher Mead is chairing the current Research Project on the "Economic Impact of the Arts and Culture Industries in Albuquerque and Bernalillo County". Currently the Dean of the College of Fine Arts, Christopher has been at the University of New Mexico since 1980 and is the author of numerous books and articles on Architecture. Active in his community, he is currently a member of the Board of Directors of the Albuquerque Arts Alliance, Albuquerque Youth Symphony Program, the Robb Musical Trust, and on the Governing Board of the Harwood Foundation.

**Where is the O'Keeffe? See parking suggestions on page 2&3.**

**The O'Keeffe Café & The Georgia O'Keeffe Museum  
217 Johnson Street, Santa Fe, New Mexico**

**Thursday, June 1, 2006 ~ 11:30 a.m. to 1:30 p.m.  
(registration and networking 11:00-11:30, Luncheon: 11:30 AM with  
O'Keeffe tour beginning at 1:00 PM)**

*For: Development staff, Fundraisers, Executive Directors and Board members.*

**Cost: Luncheon Cost for this meeting will be \$25. A complimentary orientation and tour of the O'Keeffe Museum immediately following the luncheon is included (at your option).**

Advance reservations required by 10am the Monday prior to the luncheon. If you have not RSVP'd by that time, we cannot guarantee you a seat. If you RSVP'd but cannot attend, please cancel your reservation by 10am the Monday prior to the luncheon, or you will be billed. (AFP members are individuals, not organizations, who have paid their annual dues.)

**Mail your check (payable to AFP) to:** AFP, c/o Albuquerque Community Foundation,

PO Box 36960, Albuquerque, NM 87176, or contact Tina Flynn at 883-6240 or [tflynn@albuquerquefoundation.org](mailto:tflynn@albuquerquefoundation.org).

When you RSVP, please indicate if you are an AFP member and if you would like to order a vegetarian dish.

### 2006 Meeting Schedule

February 9

March 9

April 21

**Combined Meeting with  
New Mexico Planned  
Giving Council  
"Legacy Day" Luncheon**

May 11

June 1  
**(meeting at O'Keeffe  
Museum in Santa Fe)**

No Meeting in July

August 10

September 14

October 12

November 14  
Philanthropy Day

December 14

Jan 11, 2007

AFP NM Website  
[www.afp-nm.org](http://www.afp-nm.org)

# AFP and NM Planned Giving Council Audio-Conferences

Join us for the next teleconference sessions for an opportunity to learn from and interact with experts in fundraising. The AFP sessions qualify for 1.5 points toward CFRE education requirements. There is no charge for AFP and NMPGC members. Non-members pay a small fee per session at the meeting. Advance registration is required and appreciated. Seminars are 11:00am - 12:30pm.

**Free to AFP & NMPGC Members \$25 all others**

**Association of Fundraising Professionals Virtual Seminars, meeting at United Way, 2340 Alamo SE.**

**RSVP to [ladonna@uwcnm.org](mailto:ladonna@uwcnm.org).**

**JUNE 7, 2006, WEDNESDAY, *Endowment Building: Starting on a Firm Foundation*, Diana S. Newman, CFRE**

**JULY 11, 2006, TUESDAY, *Strategic Planning to Lower Fundraising Costs and Boost Revenues (Fundraising strategic planning)*, Mal Warwick**

**AUGUST 9, 2006, WEDNESDAY, *Corporate Friends, Corporate Partners, Corporate Funders: Getting Corporate Support Right!*, Gene Scanlan, Ph.D., CFRE**

**DECEMBER 5, 2006, TUESDAY, *What Fundraisers Need to Know about Budgets & Financial Statements* **WEBCONFERENCE (AUDIO + WEB)**, R. Barkley Calkins**

Mark your calendar now and reserve November 14 for the 2006 Philanthropy Day education programs and awards luncheon. The event committee is hard at work already to make this a memorable occasion. We promise a wide range of educational sessions to choose from and an exciting and entertaining luncheon! Start thinking now about individuals, businesses and service organizations that make a difference so that you will be ready to nominate them. The event will again be held at the Embassy Suites.

Contributions to the AFP Foundation for Philanthropy's Every Member Campaign support philanthropic diversity, educational initiatives, research, public awareness and AFP strategic initiatives that advance ethical and effective fundraising. Make your pledge today at [www.afpnet.org](http://www.afpnet.org) and help the NM Chapter meet its goal.  
*LaDonna Hopkins, AFP-NM Foundation Development Chair.*

## **Excitement, Intrigue, and Fulfillment: Parking in Downtown Santa Fe**

***(or how to have a pleasant midmorning search, park, and stroll adventure in the City Different!!)***

**Where is the O'Keeffe?** Walking Directions from the Plaza: Starting at the northwest corner of the Plaza (corner of West Palace and Lincoln Avenues), walk west on West Palace Ave. After two blocks turn right onto Grant Avenue, then left onto Johnson Street. The Museum will be on your right, and just a few steps west on Johnson is the O'Keeffe Cafe.

### **Just the facts:**

- **Arrive Early**
- **Expect to walk 3 or 4 picturesque blocks**
- **You will not be able to park in front of your destination**
- **Don't count on finding on-street parking —metered (limited to 2 hours) or unmetered**
- **Arrive Early**

Yes, plan to arrive in downtown SF to begin your parking adventure by 11:00 AM at the very latest! The O'Keeffe Museum and the O'Keeffe Café are located next to each other at 217 Johnson Street (Johnson runs east and west and is directly behind the Eldorado Hotel). Your best opportunity for parking will be in the multi-storied city parking garage at the corner of Sandoval and E. San Francisco Streets (across from the Hilton and Eldorado Hotels). There *may* be some parking available (more expensive) at either the Hilton or Eldorado Hotels.) At the end of Johnson Street where it intersects with Grant Avenue, there is also a small "private" (more expensive) parking lot. About 4+ blocks walking distance somewhat south and east from this area (east of the St. Francis Hotel), there is another smaller city lot at the corner of Don Gaspar and Water Street (enter off of Water Street).

Because of construction at Sweeney Convention Center, that parking lot is closed. A bit further north and east, the city has opened other parking lots within a 4+ block walking distance where there are lots adjacent to the Masonic Temple (the unmistakably pink Moorish building) at the corner of Paseo Del Peralta and Washington Avenue (Bishop's Lodge Road).

Or- you might want to arrive by 11:00 AM and park at the De Vargas Mall (Paseo Del Peralta and North Guadalupe Street). Park (for free) in the north corner of the mall parking area near where Sabino Street and North Guadalupe Street intersect. Then, at that corner, board the city's Santa Fe Trails Bus (Bus #3) which picks up riders there *only* at 21 minutes past the hour (11:21 AM), and ride to downtown Santa Fe for \$1!!

*The Moral of the Story:* Arrive early and enjoy a leisurely stroll to an incredible lunch adventure and tour with your AFP-NM constituents at the tented patio of the O'Keeffe Café and the fabulous O'Keeffe Museum!! *Pssst! Want even more Parking Secrets? Call Jim Bonnell: 505-856-7997*

## **AFP Board of Directors**

### **Chapter President**

Eileen Cook

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### **President Elect**

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### **VP for Programs**

Jim Bonnell

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### **CO-VP for Philanthropy Day**

Jean Block

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### **Co-VP for Philanthropy Day**

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### **Secretary**

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### **Treasurer**

Judith Tamm

Phone: (505) 243.3196 x 14, Email: [jtnmcdlf@covad.net](mailto:jtnmcdlf@covad.net)

### **VP for Membership &**

### **Professional Development (Scholarship, Mentorship, CFRE)**

Susan Simons, CFRE

Phone: (505) 277-3217, Cell: 288-2348,

Email: [sesimons@nmhum.org](mailto:sesimons@nmhum.org)

### **Past President**

Pam Hurd-Knief, CFRE

Phone: (505) 277-9520, Email: [frognm@unm.edu](mailto:frognm@unm.edu)

### **Directors**

#### **Communications & Meeting Notices**

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#### **Education Day**

Anita Córdova

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#### **Ethics Education**

J Lee Pattison

Phone: (505) 242-4399, Email: [stmfund@swcp.com](mailto:stmfund@swcp.com)

#### **Government Affairs**

Felicia Griffin

Phone: (505) 244-9505 x21, Cell: 505-379-1314

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#### **Hospitality**

Jennifer Lowe

Phone: 343-1040 ext. 3010, Email: [jlowe@chaparralgirlscouts.org](mailto:jlowe@chaparralgirlscouts.org)

#### **NM Planned Giving Council Liaison**

Jane Dixon

243-2551, [jdixon@outcomesnm.org](mailto:jdixon@outcomesnm.org)

#### **At-Large**

Patricia A. Brkich

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#### **Mailing/E-mail list**

Tina Flynn

883-6240

[tflynn@albuquerquefoundation.org](mailto:tflynn@albuquerquefoundation.org)

**Paying for Luncheon Meetings** - We now accept Visa and MasterCard as a form of payment for the luncheons. You may now register and pay online at [www.afp-nm.org](http://www.afp-nm.org).

**Membership** - Interested in becoming a member of AFP? Please contact Susan Simons at 277-3217 or [sesimons@nmhum.org](mailto:sesimons@nmhum.org) and learn the wonderful benefits of joining.

**Community Table** - Do you want to advertise an event you are planning or a service you offer? Bring information to the monthly luncheons to leave on our community table for others to pick up.

### ***Have We Got A Deal For You....***

There are professional development scholarships available to all members for both membership dues and for application for the CFRE exam.

The next CFRE exam can be taken August 28 to September 16 at a site near you. Applications must be postmarked by May 26. For further information about a scholarship or about becoming a CFRE, call Susan Simons, CFRE at 277-3217.



***Job searching? Be sure to check out our expanded job listings on the AFP-NM website ([afp-nm.org](http://afp-nm.org)). If you are seeking a great new Fundraiser, email me your job listing for placement on our website or in this monthly "News Notice" at [mjbarber@casaesperanzanm.org](mailto:mjbarber@casaesperanzanm.org).***

**Job Postings-**

**OASIS Lifelong Learning Program Director**, Exciting opportunity for creative, independent person to direct lifelong learning and service program for mature adults in the Albuquerque community. Responsibilities include overseeing development of trimester program of classes and events; managing finances; fundraising; recruiting, training and managing staff and volunteers. Must be skilled in management, finance, fundraising, and communications, have knowledge of community cultural organizations and have good computer skills. Minimum Bachelor's degree required. Email cover letter and resume to [pgilbert@oasisnet.org](mailto:pgilbert@oasisnet.org) or fax to The OASIS Institute at 314-862-2149.

**Presbyterian Ear Institute, Director of Development**, Position Summary: The Director of Development is responsible for the planning, coordinating and implementation of all fundraising activities for Presbyterian Ear Institute, including major giving, annual giving, planned giving, grants, direct mail, special events and special projects. The Director of Development is the principal fundraising resource for the Medical Director, Director of Programs, staff, Board of Directors and other volunteers. Contact Kiki Stallcup, 224-7020, fax 224-7023, email [peikikis@aol.com](mailto:peikikis@aol.com), 415 Cedar St. SE, Alb.87106

**ACCION New Mexico, Advancement Administrator**-ACCION New Mexico, an award-winning nonprofit organization that breaks down barriers to credit for underserved small business owners, is looking for a dynamic and talented team player to assist with development efforts. Recently dubbed a national "Promising Practice in Entrepreneurship" by a leading economic development organization, ACCION New Mexico has helped fund the start-up or growth of more than 2,000 businesses across the state, from the *colonias* of southern New Mexico to the Native American *pueblos* of northern New Mexico. Since its inception in 1994, ACCION New Mexico has become a leader in microfinance development. Our mission is to transform rural and urban business owners into catalysts for positive social and economic change. We are seeking a person who will support the Advancement Team in various areas, including fundraising and special events planning. Applicants must demonstrate enthusiasm for fundraising, public affairs, outreach and marketing and possess outstanding written and verbal communication skills. A bachelor's degree, computer database experience and grant-writing skills are required. Bilingual applicants (English/Spanish) are strongly encouraged to apply. Candidates must be able to start employment in Albuquerque, N.M. immediately. Please fax a resume and cover letter to ACCION New Mexico at (505) 243-1551. To learn more about ACCION New Mexico, go to [www.accionnm.org](http://www.accionnm.org).

Return Service Requested

New Mexico Chapter



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