



# Monthly News Notice

The New Mexico Chapter of the Association of Fundraising Professionals  
Invites you to hear Pamela Chavez explain the  
**Quality of Life Initiative: A huge PLUS for all of us!**

New Mexico Chapter

## 2006 Meeting Schedule

February 9

March 9

April 21

Combined Meeting with  
New Mexico Planned  
Giving Council  
“Legacy Day” Luncheon

May 11

June 1  
(meeting at O’Keeffe  
Museum in Santa Fe)

No Meeting in July

August 10

September 14

October 12

November 14  
Philanthropy Day

December 14

Jan 11, 2007

AFP NM Website  
[www.afp-nm.org](http://www.afp-nm.org)

Fundraisers in Bernalillo County could see a huge influx of funding if the Quality of Life Initiative gets a YES vote on November 7<sup>th</sup> – what’s in it for you??!! This is a rare opportunity for ALL of us to work together for approximately \$32 million in funding for cultural programming –which, in turn, can free up dollars for *all* area non-profits.

*What is the Quality of Life initiative, and who will benefit?*

*How will the funding be distributed and accountable?*

*Who is supporting it, and how can we help?*

Come hear Quality of Life Initiative Co-Chair, Pamela Chavez, talk about the initiative and present a call to action for ALL area nonprofits to urge their constituents to support our friends and neighbors in the cultural nonprofits.

Currently the Director of Community and Media Relations for Don Chalmers Ford, Pamela Chavez has 25 years experience in event planning, fundraising, public relations, volunteer development and board training. She owned her own fundraising and event production company for 10 years. Pamela currently serves on the boards of the New Mexico Symphony Orchestra, the Albuquerque Museum Foundation, Special Olympics New Mexico, Roadrunner Food Bank, the New Mexico Chapter of the Association of Fundraising Professionals, the Assistance League of Albuquerque Advisory Council, and is President of the Board of the Lovelace Sandia Women’s Hospital. She is the coordinator of the Albuquerque Funders group and a member of the United Way of Central New Mexico’s Center for Nonprofit Excellence Advisory Board and their Women in Philanthropy Council. A graduate of Leadership New Mexico, she is currently a participant in Leadership Sandoval. Pamela and her husband, Vic, are co-chairing the executive committee for the Quality of Life Initiative.

**Thursday, September 14, 2006 ~ 11:30 a.m. to 1:30 p.m.**  
**(registration and networking 11:00-11:30, Luncheon: 11:30 a.m.)**  
**Embassy Suites, 1000 Woodward PI NE, Albuquerque, NM (505) 245-7100**

*For: Development staff, Fundraisers, Executive Directors and Board members.*

**Cost: Luncheon Cost for this meeting will be \$20 for AFP members and \$25 for non-members.**

The deadline to receive lunch reservations is **5p.m. Friday, September 8, 2006**. Any reservations received **after the deadline will be put on a waiting list**. The waiting list does not guarantee you a seat. Individuals on the waiting list will not be seated until 12p.m. Please make your reservations on time. If you RSVP’d but cannot attend, please **cancel your reservation by 5p.m. the Friday prior to the luncheon**, or you will be billed. (AFP members are individuals, not organizations, who have paid their annual dues.)

**Mail your check (payable to AFP) to:** AFP, c/o Albuquerque Community Foundation,  
PO Box 36960, Albuquerque, NM 87176, or contact Holli Johnson at 883-6240 or [hjohnson@albuquerquefoundation.org](mailto:hjohnson@albuquerquefoundation.org).  
When you RSVP, please indicate if you are an AFP member and if you would like to order a vegetarian dish.

## *National Philanthropy Day, Novemember 14th, 2006*

The New Mexico chapter of the Association of Fundraising Professionals (AFP) will honor six New Mexico individuals and institutions with outstanding philanthropist awards on *National Philanthropy Day at the Embassy Suites Hotel on Tuesday November 14th, 2006.*

"This year, AFP received a record number of nominations" said Pam Hurd-Knief, Director of Major Gifts for the University of New Mexico and Chair of the AFP Awards Committee. "This was the first year we accepted paperless nominations leading to a very good representation of nominees from throughout the state," said Ms. Hurd-Knief.

*Diane Harrison Ogawa, Executive Director of the PNM Resources Foundation, will be named Outstanding Volunteer Fundraiser.* In addition to her role at PNM, Ms. Ogawa serves on the board of directors for Central New Mexico Community College and for Manzano Day School as board president. She was also one of the founders of the Albuquerque Community Foundation Future Fund and chaired the Women in Philanthropy Council at United Way.

*Jack & Donna Rust will be named Outstanding Leaders in Philanthropy.* The Rusts fund scholarships for low-income students at Central New Mexico Community College and for nursing students at Presbyterian Healthcare Services. They also fund young New Mexico entrepreneurs through ACCION New Mexico.

*Kay C. Peck, CFRE, owner of fundraising consulting firm Flying Pigs Creative Services, will be named Outstanding Fundraising Executive.* Ms. Peck has been instrumental in building a culture of philanthropy in Las Vegas, New Mexico, where she has resided for over ten years. Las Vegas Arts Council, Habitat for Humanity-Las Vegas, New Mexico Highlands University, and Health Centers of Northern New Mexico are just some of the organizations that have benefited from Ms. Peck's experience and expertise.

*Citi Cards New Mexico will be named Outstanding Business/Corporation in Philanthropy for granting over \$300,000 to New Mexico nonprofit organizations in 2006.* The 35 programs benefiting from the funds donated by the credit card division of Citigroup and the Citigroup Foundation include arts, education, community development, and animal welfare programs.

*The Outstanding Philanthropic Foundation award will go to the Santa Fe Community Foundation.* The foundation responds to the needs of the community with its grant programs awarding \$200,000 each year, donor advised giving totaling \$2 million each year, and technical assistance and workshops for nonprofits with topics ranging from grant writing to board development to public relations.

*Social Venture Partners New Mexico will be named Outstanding Service Organization.* Practicing techniques used by venture capitalists, Social Venture Partners "invests" their pooled funds in selected nonprofits and actively nurture the recipients by volunteering their time and expertise. Social Venture Partners New Mexico is the 27th affiliate of what has become a world-wide philanthropic movement that seeks long-term results by creating well-informed, effective, and engaged philanthropists.

In addition to the awards above, **Youth in Philanthropy awards will also honor young philanthropists** all across New Mexico in 3 categories: elementary, middle and high school. Nominations are being accepted for these awards to be announced in October. Do you know a child/young adult who is making a difference like these youth?

- 7 year-old Stacey raises money for bulletproof vests for police dogs
- 11 year-old Emily sends thousands of books to children in South Africa
- 15 year old Brandon collects suitcases for foster children
- 16 year old Ryan rode 19,000 miles on a lawnmower, mowing all 50 state capitols in order to promote awareness of organ and tissue donations

If so, make a commitment today to the future of human welfare in our community by encouraging the next generation of leaders in philanthropy. Educators, business leaders, and community members are asked to nominate their favorite young philanthropist to be honored at the Philanthropy Day luncheon. One nominee from each of the three categories will be recognized at the event, and will receive a \$250 grant to award to their favorite charitable organization.

Please go to the AFP website, [www.afp-nm.org](http://www.afp-nm.org), download the Youth in Philanthropy Nomination Form, and submit it no later than September 18, 2006 (postmarked).

Judges for all awards include past and current AFP New Mexico Chapter leaders and 2005 award recipients. National Philanthropy Day, celebrating AFP's 20th anniversary and outstanding philanthropists in New Mexico will be held November 14, 2006 at the Embassy Suites Hotel. National Philanthropy Day includes a morning of fundraising training seminars and workshops, access to vendor booths, and the awards luncheon. \$100 buys access to all activities. \$65 buys access to the seminars, workshops, and vendors only. For more information, visit [www.afp-nm.org/philanthropy.htm](http://www.afp-nm.org/philanthropy.htm).

## **AFP Board of Directors**

### **Chapter President**

Eileen Cook

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### **President Elect**

LaDonna Hopkins

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### **VP for Programs**

Jim Bonnell

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### **CO-VP for Philanthropy Day**

Jean Block

Phone: (505) 89-1520, Email: [jean@jblockinc.com](mailto:jean@jblockinc.com)

### **Co-VP for Philanthropy Day**

Pamela Chavez

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### **Secretary**

Jan Bandrofchak

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### **Treasurer**

Judith Tamm

Phone: (505) 243.3196 x 14, Email: [jtnmcdlf@covad.net](mailto:jtnmcdlf@covad.net)

### **VP for Membership &**

### **Professional Development (Scholarship, Mentorship, CFRE)**

Susan Simons, CFRE

Phone: (505) 277-3217, Cell: 288-2348,

Email: [sesimons@nmhum.org](mailto:sesimons@nmhum.org)

### **Past President**

Pam Hurd-Knief, CFRE

Phone: (505) 277-9520, Email: [frognm@unm.edu](mailto:frognm@unm.edu)

### **Directors**

#### **Communications & Meeting Notices**

Maryle J. Barber

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#### **Education Day**

Anita Córdova

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#### **Ethics Education**

J Lee Pattison

Phone: (505) 242-4399, Email: [stmfund@swcp.com](mailto:stmfund@swcp.com)

#### **Government Affairs**

Felicia Griffin

Phone: (505) 244-9505 x21, Cell: 505-379-1314

Email: [fgriffin@nmvoices.org](mailto:fgriffin@nmvoices.org)

#### **Hospitality**

Jennifer Lowe

Phone: 343-1040 ext. 3010, Email: [jlowe@chaparralgirlscouts.org](mailto:jlowe@chaparralgirlscouts.org)

#### **NM Planned Giving Council Liaison**

Jane Dixon

841-4874, [jjedixon@earthlink.net](mailto:jjedixon@earthlink.net)

#### **At-Large**

Patricia A. Brkich

Phone: (505) 277-1267, Email: [pbrkich@unm.edu](mailto:pbrkich@unm.edu)

#### **Mailing/E-mail list**

Eileen C. Cook

[eccook@casaesperanzanm.org](mailto:eccook@casaesperanzanm.org)

## ***AFP Audio-Conferences***

Join us for the next teleconference sessions for an opportunity to learn from and interact with experts in fundraising. The AFP sessions qualify for 1.5 points toward CFRE education requirements. There is no charge for AFP and NMPGC members. Non-members pay a small fee per session at the meeting. Advance registration is required and appreciated. Seminars are 11:00am - 12:30pm. Free to AFP & NMPGC Members \$25 all others. Meeting at United Way, 2340 Alamo SE. RSVP to [ladonna@uwcnm.org](mailto:ladonna@uwcnm.org).

**DECEMBER 5, 2006, TUESDAY, What Fundraisers Need to Know about Budgets & Financial Statements**  
**WEBCONFERENCE (AUDIO + WEB), R. Barkley Calkins**

**Paying for Luncheon Meetings** - We accept Visa and MasterCard as a form of payment for the luncheons. You may register and pay online at [www.afp-nm.org](http://www.afp-nm.org).

**Membership** - Interested in becoming a member of AFP? Please contact Susan Simons at 277-3217 or [sesimons@nmhum.org](mailto:sesimons@nmhum.org) and learn the wonderful benefits of joining.

**Community Table** - Do you want to advertise an event you are planning or a service you offer? Bring information to the monthly luncheons to leave on our community table for others to pick up.

## ***Have We Got A Deal For You....***

There are professional development scholarships available to all members for both membership dues and for application for the CFRE exam.

The next CFRE exam can be taken August 28 to September 16 at a site near you. Applications must be postmarked by May 26. For further information about a scholarship or about becoming a CFRE, call Susan Simons, CFRE at 277-3217.

Contributions to the AFP Foundation for Philanthropy's Every Member Campaign support philanthropic diversity, educational initiatives, research, public awareness and AFP strategic initiatives that advance ethical and effective fundraising. Make your pledge today at [www.afpnet.org](http://www.afpnet.org) and help the NM Chapter meet its goal.  
*LaDonna Hopkins, AFP-NM Foundation Development Chair.*

## **SAVE THE DATE! October 12<sup>th</sup> Luncheon**

### **Update your technology quotient: Interactive Multimedia and Donor Recognition**

Interactive Recognition Displays provide a powerful method of recognizing those who are doing important work or making an impact. Convergence of interactive technology and multimedia content has created a myriad of exciting news possibilities that keeps current and prospective donors involved, committed, and in touch. Don't miss this opportunity to update your knowledge base with Harv Mock of *Planned Legacy* and Jan Hosea, Director of Planned Giving for *Presbyterian Hospital Foundation*.

All AFP-NM members are invited to apply for the \$500 Chamberlain Scholarship to attend the AFP 44<sup>th</sup> International Conference will be held in Dallas, TX, March 25-28, 2007. To be eligible you must be a member of AFP-NM, can not have received any national conference scholarship in the last three years, must report to the Board and the general membership on the conference (this may be by a written report in the newsletter) and offer to serve on the Board of Directors. This scholarship can only be received by a particular AFP-NM member once. If you are interested in attending the AFP International Conference and would like more information and an application for the Chamberlain Scholarship, please contact Susan Simons, [sesimons@nmhum.org](mailto:sesimons@nmhum.org). All applications for the Chamberlain Scholarship must be received by the Board by Sept. 29, 2006.

**Job Postings - (see additional information at [afp-nm.org](http://afp-nm.org))**

**Program Manager – Endowment Stewardship**, will assist in the development, implementation and management of a university-wide endowment stewardship program designed to foster and nurture long-term, meaningful relationships between the University of New Mexico and its donors. Contact: Carolyn L. White, Manager, Donor Relations, The University of New Mexico, Phone: 505.277.9651, Fax: 505.277.4435, E-mail: [clwhite@unm.edu](mailto:clwhite@unm.edu).

**Dismas House New Mexico, Development Director**, call Peter Rinn at 343-0746 for details. Peter Rinn, Executive Director Office: (505) 343-0746, Fax: (505) 345-4513, Email: [peter@dismashousenewmexico.org](mailto:peter@dismashousenewmexico.org). Address: PO Box 6101, Albuquerque, NM 87197, Website: [www.dismashousenewmexico.org](http://www.dismashousenewmexico.org). "The Mission of Dismas House is to assist motivated adults on probation and parole to transition successfully into society."

**American Civil Liberties Union (ACLU) of New Mexico, Director of Development** (search re-opened!) We seek energetic person with solid major gifts fundraising experience to lead our fundraising activities. Primary duty: work with board of directors to foster rapport with new and existing donors, encourage support. Also event planning, database management, publication of annual report. Send resume, letter of interest, salary requirements to: Development Director Search, ACLU-NM, PO Box 566, Albuquerque, NM 87103. Email [jmiller@aclu-nm.org](mailto:jmiller@aclu-nm.org) for detailed job description.

**If you are interested in posting a position in the AFP-NM News Notice or on our website [www.afp-nm.org](http://www.afp-nm.org) you can go to [www.afp-nm.org/jobform.htm](http://www.afp-nm.org/jobform.htm). This will then send the information to our website as well as for our News Notice.**

## **New Mexico Council of Planned Giving Boot Camp**

### **"Essentials of Estate Planning for Development Officers and Executive Directors"**

Presenter is Lee Black of the New Mexico Baptist  
Foundation

**Saturday, September 9, 2006  
9:00 – 12:00  
NM Baptist Foundation  
2517 Wyoming Blvd. NE**

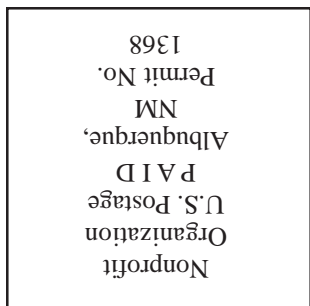
Cost is \$45

Please RSVP to Lee Black at [lee@nmbf.com](mailto:lee@nmbf.com)

Topics covered will include:  
Introduction to Developing a Bequest Program –  
workbook provided  
Gift Annuities  
Concepts of Charitable Remainder Trusts

Return Service Requested

New Mexico Chapter



Association of Fundraising Professionals  
c/o Albuquerque Community Foundation  
PO Box 36960  
Albuquerque, NM 87176-6960



# ***Association of Fundraising Professionals-New Mexico 2007 Board Slate***

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NM Planned Giving Council Liaison:	Jane Dixon
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