



New Mexico Chapter
April 2007

**2007
Meeting Schedule**

January 11

February 8

March 8

April 12

May 10

June TBA
Santa Fe

July
No Meeting

August 9

September 13

October 11

November 16
National
Philanthropy Day

December 13

AFP NM Website
www.afp-nm.org

May 10 – Come join us
for a dynamite market-
ing program!

The Link

AFP Newsletter

AFP Presents

Ken and Hazel Tull Leach

Estate Planning from the Angle of the Professional Adviser

The April Luncheon will feature guest speakers Ken and Hazel Tull Leach, Husband and wife team will discuss Estate Planning from the Angle of the Professional Adviser (Estate Attorney Ken has 3 offices in NM) and the fundraiser, Hazel has experience landing large estate gifts. Find out how they have successfully raised the bar for years.

AFP is going to an Electronic Newsletter! The May AFP newsletter will be the last paper printed newsletter! Please update your E-mail address on the AFP-NM website www.afp-nm.org.

Thursday, April 12, 2007 ~ 11:30 a.m. to 1:30 p.m. (registration and networking 11:00-11:30, Luncheon: 11:30 am.) Embassy Suites, 1000 Woodward Place NE, Albuquerque, NM (505) 245-7100.

For: Development staff, Fundraisers, Executive Directors and Board members. Cost: Luncheon Cost for this meeting will be \$20 for AFP members and \$25 for non-members.

The deadline to receive lunch reservations is 5 p.m. Friday, April 6, 2007. Any reservations received after the deadline will be put on a waiting list the day of the luncheon. The waiting list does not guarantee you a seat. Individuals on the waiting list will not be seated until 12 p.m. Please make your reservations on time. If you RSVP'd but cannot attend, please cancel your reservation by 5 p.m. the Friday prior to the luncheon, or you will be billed. (AFP members are individuals, not organizations, who have paid their annual dues.)

PLEASE NOTE: New Reservation Contact Information: Please call Melody Mar Johnson at 505-239-9106 or E-mail mjohnson@afp-nm.org. Mail your check payable to AFP to: AFP NM, PO Box 37408, Albuquerque, NM 87176-7408 please indicate if you are an AFP member and if you would like to order a vegetarian dish.

The Third Annual Non-Governance Organization (NGO) New Mexico Conference-Focus on Fundraising!

Sessions include: “Making the Ask” and “How to Raise 50K in 6 Days”

Sessions are followed by an afternoon Funder’s Forum emphasizing building relationships between funders and grant seekers; learning about the diversity of NM Funders and breakout sessions to meet with funders focused on specific areas.

Keynoter-Kim Klein is internationally known as a fundraising trainer, author, and consultant. She is the Chardon Press Series Editor at Jossey-Bass Publishers, which publishes and distributes materials that help to build a stronger nonprofit sector and the founder and former publisher of the bimonthly Grassroots Fundraising Journal.

Kay Peck of Flying Pigs Creative Services of Las Vegas, New Mexico, received the Outstanding Fundraising Executive Award for 2006 from the NM Association of Fundraising Professionals.

Sitara Harvey Cook earned her graduate degree in Human Development from Harvard University. She has led education and social service nonprofits for almost 30 years, most recently as Executive Director & CEO of the YWCA in New Mexico.

Afternoon Funders’ Forum-including representatives from the New Mexico Association of Grantmakers (NMAG) and The Albuquerque Funder’s Group.

Location: Center for Nonprofit Excellence (CNPE)-United Way of Central New Mexico

Date/Time: April 12, 8:00 am-4:00 pm

Cost: \$35 for members, \$50 for non-members

RSVP: Richard Balthazar (workshops@ngonm.org)

ETHICAL PRINCIPLES CHECKLIST **Josephson Institute**

This list of ethical principles incorporates the characteristics and values that most people associate with ethical behavior. An ethical decision systemically considers which, if any of the following principles are involved. It places ethical values above non ethical ones and, where necessary, priorities among ethical values. This is the first of nine ethical principles that will be featured in the Link newsletter.

Principle One:

HONESTY—Ethical persons are **truthful, sincere, forthright,** and **candid**; they do not **cheat, steal, plagiarize, lie, deceive,** or act **deviously.**

2007 AFP Board of Directors

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April AFP and NM Planned Giving Council Audio-Conference Series

Join us for the next teleconference session for an opportunity to learn from and interact with experts in fundraising. The AFP sessions qualify for 1.5 points towards CFRE education requirements. There is no charge for AFP and NMPGC members. Non-members pay a \$15 fee per session at the meeting. **Please register in advance with Melody Mar Johnson 505-239-9106 or E-mail mjohnson@afp-nm.org.**

April 10, Tuesday

The Development Plan - The Foundation of Success:
Linda Lysakowski, ACFRE.

April 18, Wednesday

How to Write Donor Centric Communications and Raise Lots of Money: Tom Ahem.

All Audio Conference Series are held at United Way of Central New Mexico, 2340 Alamo SE on the 2nd floor.



Congratulations to Our New NM-AFP Members!

Robert Benavidez
Big Brothers Big Sisters

Shelbie Knox
NM Environmental Law Center

Lisa McCulloch

Carrie Schwarts
Christina Kent Day Nursery

Angela Vigil
RCI, Inc.

A bigger and better Philanthropy Day celebration is set to come! APF will present National Philanthropy Day, Friday, November 16, 2007. After the huge success in recognition of Youth in Philanthropy, we have been inspired to celebrate "Families and Philanthropy" in 2007. Put your thinking caps on and help us honor praiseworthy philanthropists who are actively giving in the state of New Mexico. Be watching for more information to come!

University of New Mexico: Development Officer: To meet projected campaign goals totaling tens of millions of dollars for the new West Side Campus and for undergraduate education as well as industrial support matching goals for new federal grants coordinated through the OVPRED, CFR will need to cultivate, solicit and steward companies who have previously been uncultivated.

At the request of the department your ejobs application **MUST BE ACCOMPANIED BY A COVER LETTER AND A LIST OF PROFESSIONAL REFERENCES** at the time your application is submitted to <http://ejobs.unm.edu>.

Roadrunner Food Bank of New Mexico: Administrative Assistant Development Department. This full time position assists the Directors of Development, Marketing, and Volunteer Services and the Fundraising Officer in the management of the Food Bank's Development Department. For more detailed information about this position visit: www.rafb.org.

WESST Corp; Development and Marketing Director: Non-profit statewide economic development org seeks full-time development and marketing director. Preferred candidate will have exceptional writing and interpersonal skills, extensive experience in working with public and private donors, capital campaign experience and an extraordinary ability to promote the premier business assistance organization in the state.

Women and minorities are encouraged to apply. Send resume to: WESST Corp 414 Silver SW, Albuquerque, NM 87102 or email to: jmeyer@wesst.org. No calls please.

Development/Marketing Officer part time, contractor: Contact Jane Dixon, Executive Director, Life Options Academy. 688-8004 or jedixon@earthlink.net.

If you are interested in posting a position on the AFP website and The Link go to www.afpnm.org and fill out the job posting form.

Return Service Requested

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