



August 2007

2007 Meeting Dates

August 9

September 6

October 11

**November 16
National
Philanthropy Day**

December 13

**AFP NM Website
www.afp-nm.org**

***Give To The 2007 AFP
Every Member Campaign***

***Click "Make a Gift" in the
green [Quicklinks](#) section
at www.afpnet.org***

The Link

AFP Newsletter

***Back By Popular Demand...
Annual Events Round Tables, "Knocking Their Socks
Off! Secrets of NM's Best Fundraising Events." This was
the most attended Luncheon for 2006- Don't miss it!***

Thursday, Aug 9, 2007 ~ 11:30 a.m. to 1:30 p.m. (registration and networking 11:00-11:30, Luncheon: 11:30 am.) Embassy Suites, 1000 Woodward Place NE, Albuquerque, NM (505) 245-7100.

For: Development staff, Fundraisers, Executive Directors and Board members. Cost: Luncheon Cost for this meeting will be \$20 for AFP members and \$25 for non-members.

The deadline to receive lunch reservations is **5 p.m. Friday, August 3, 2007**. Any reservations received after the deadline will be put on a waiting list the day of the luncheon. The waiting list does not guarantee you a seat. Individuals on the waiting list will not be seated until 12 p.m. Please make your reservations on time. If you RSVP'd but cannot attend, please cancel your reservation by 5 p.m. the Friday prior to the luncheon, or you will be billed. (AFP members are individuals, not organizations, who have paid their annual dues.)

Reservation Contact: Please call Melody Mar Johnson at 505-239-9106 or E-mail mjohnson@afp-nm.org. Mail your check *payable to AFP* to: AFP NM, PO Box 37408, Albuquerque, NM 87176-7408 please indicate if you are an AFP member and if you would like to order a vegetarian dish.

Welcome New AFP Members

Rick Pedram, CMP, Director of Catering

Albuquerque Embassy Suites Hotel & Spa

**Pamela Schaefer, Associate Director of Development
New Mexico Symphony Orchestra**



AFP-NM PARTNERSHIPS PROGRAM

A three tier pilot program focusing on professional development and support for professional fundraisers in New Mexico.

Do you need someone to show you the benefits of AFP membership?

I. Buddy Program

Purpose-to connect new members of AFP-NM to an established member and support them in building knowledge within a community of peers, through a Super Buddy to Buddy match.

What does a Super Buddy do?

A super buddy is assigned to their buddy for 5 months and will remind their buddy of meetings, assist with registration, host them at monthly meetings, email them in between and be available to their buddy for assistance.

Contact: Maryle Barber at mibarber@sasaesperanzanni.org

Are you new to fundraising and interested in being mentored by a professional fundraiser?

II. Mentor Program

Purpose- to develop the skill sets of individuals new to fundraising by pairing them with seasoned professional fundraisers in a one to one mentorship program for 6-12 months, in partnership with the Center for Nonprofit Excellence.

What does a Mentor Do? A mentor participates in four group sessions and monthly one to one meetings ensures that their mentee has a personal development plan and becomes knowledgeable in the core areas outlined in the curriculum; including identifying resources and referrals in the community.

Contact: Dana Vilardi at dana@uwcnm.org

Are you a professional fundraiser who would like to be recognized nationally with CFRE credentials?

III. Professional Development Program

Purpose-to provide advanced professional development opportunities to professional fundraisers, beginning with an emphasis on the CFRE, through a one to one to mentorship.

What does a Professional Development Mentor Do? Mentors are current CFRE's who are paired with CFRE candidates. Mentors are available via telephone, email or in person to guide CFRE candidates through the certification process and provide clarification and resources.

Contact: Marla Caulk at caulkm@ccasfsm.org

2007 AFP Board of Directors

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LaDonna Hopkins

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Hospitality

Michelle Bishop Couch

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New Mexico Planned Giving Coordinator

Vacant

Professional Development

Marla Caulk, CFRE

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Youth in Philanthropy

Robin Brule

E-mail rbrule@afp-nm.org

Staff

Melody Mar Johnson

Phone (505) 239-9106

E-mail mjohnson@afp-nm.org

National Philanthropy Day Update

We are gearing up for the 21st annual National Philanthropy Day, held at the Embassy Suites Hotel on November 16, 2007, and are celebrating that charitable giving is on the rise across the Land of Enchantment.

“This year we have a lot to celebrate,” said AFP chapter president LaDonna Hopkins. “According to the Chronicle of Philanthropy, New Mexico ranks in the top half of generous states where people itemize charitable deductions on their tax returns. At number 23 on the list, we come in as more generous than Arizona, California, New York, and Colorado in supporting the work of nonprofits.”

Nonprofits are big business accounting for half of all U.S. colleges and hospitals, nearly two-thirds of all social service agencies, most civic organizations and almost all symphony orchestras, operas, ballets, and theater companies. Nationally, \$250 billion was given as charitable, tax-deductible gifts in 2005, with 80 percent of those dollars given by individuals. Statistics show that New Mexico has become a leader in supporting the non-profit sector.

“National Philanthropy Day is our opportunity to celebrate the great work done by our nonprofits, to learn how to further support their great work, and to honor outstanding philanthropists and fundraisers in New Mexico,” said Ms. Hopkins. Awards will be given to Outstanding Corporation and Foundation in Philanthropy, Outstanding Service Organization, Outstanding Volunteer Fundraiser, Outstanding Leader in Philanthropy, Outstanding Fundraising Executive, Outstanding Family in Philanthropy, and Outstanding Youth in Philanthropy.

The Education Seminar committee is going to try something new. A two hour morning and afternoon session on Moves Management and Nurturing the Development Professional will present panelists and speakers with professional expertise in these two areas. The idea is to get lively participation and specific questions answered by the workshop attendees. To make it easier for our out of town professionals to attend the workshops, we are sandwiching the seminars around the luncheon, and both sessions will be offered during each time slot so participants can attend both. Hopefully we will see more Development Professionals from all around the state at this year's event.

Schedule of Events:

8:30 – 9:00 Education registration, continental breakfast

9:00 – 11:00 First seminar session

11:00 – 11:30 Lunch registration

11:30 – 1:30 Luncheon

1:45 – 3:45 Second seminar sessions

For more information about National Philanthropy Day scheduled for **November 16, 2007**, go to the AFP New Mexico website at www.afp-nm.org.

AFP and the NM Planned Giving Council September Audio-Conference Series

Join us for the next teleconference session for an opportunity to learn from and interact with experts in fundraising. The AFP sessions qualify for 1.5 points towards CFRE education requirements. There is no charge for AFP and NMPGC members. Non-members pay a \$15 fee per session at the meeting. Please register in advance with Melody Mar Johnson 505-239-9106 or E-mail mjohnson@afp-nm.org.

September 6, 11:00 am -12:30 pm

Writing Tight: Secrets to Successful Online Proposals: Diane Gedeon-Martin

September 20, 11:00 am -12:30 pm

Turning Passion into Action: Creating A Rainmaker Board: Gail Perry, CFRE

All Audio Conference Series are held at United Way of Central New Mexico, 2340 Alamo SE on the 2nd floor.

JOB POSTINGS

Chamber Music Albuquerque: Development Coordinator, PT

This position requires professional experience in raising funds for a not-for-profit arts organization, experience in working with staff and board while coordinating and managing fundraising activities, experience in writing grant applications and editing documents. A knowledge of Microsoft Office and related database software is essential. Please email a cover letter, resume and references to: Joseph Franklin, Executive Director at josephfranklin@cma-abq.org

CARC, Inc: Foundation Director

Fundraising program development, marketing, PR. Develop donor recognition program, annual fund planning, donor contact and tracking, campaign planning. Work in partnership with CEO and management team to develop strategic goals. Cultivate major donors, identify and submit grant proposals, implement planned giving program, participate in corporate marketing strategies. A minimum of three years of fundraising experience and supervision as well as program management required. Email cover letter, salary requirement and resume to: **Nancy Bradford, HR Director, CARC, Inc. P.O. Drawer 1808, 902 W. Cherry Lane, Carlsbad, New Mexico, 88221**

University of New Mexico: Development Officer

UNM Public Events Department seeks a dynamic development officer to lead the strategic fundraising component of this \$4,000,000 operation. Public Events manages Popejoy Hall, a 2000 seat multidisciplinary performing arts center, hosting dance, drama, music, comedy, cultural and Broadway productions as well as community outreach and educational programs. Bachelor's degree; at least 5 years of documented professional experience directly related to the duties and responsibilities specified. The ability to plan, coordinate, and supervise special events related to fundraising Knowledge of and interest in performing arts Proficiency with electronic donor database systems Experience in/with: Relevant and successful major gift solicitation Annual and campaign fundraising Volunteer board recruitment and management ALL APPLICATIONS FOR THIS POSITION MUST BE SUBMITTED VIA eJOBS, OUR ONLINE APPLICATION/RESUME SYSTEM. Go to eJOBS, <http://ejobs.unm.edu> to apply.