



**July 2007**

**2007 Meeting Dates**

**July  
No Meeting**

**August 9**

**September 6**

**October 11**

**November 16  
National  
Philanthropy Day**

**December 13**

**AFP NM Website  
[www.afp-nm.org](http://www.afp-nm.org)**

## *The Link*

AFP Newsletter

### **AFP and the NM Planned Giving Council Audio-Conference Series**

Join us for the next teleconference session for an opportunity to learn from and interact with experts in fundraising. The AFP sessions qualify for 1.5 points towards CFRE education requirements. There is no charge for AFP and NMPGC members. Non-members pay a \$15 fee per session at the meeting. Please register in advance with Melody Mar Johnson 505-239-9106 or E-mail [mjohnson@afp-nm.org](mailto:mjohnson@afp-nm.org).

**July 10, Tuesday 11:00 am to 12:30 pm**

*Foundations are People, Too: Cultivating Relationships with Foundation Representatives;* Gloria M. Pugliese

All Audio Conference Series are held at United Way of Central New Mexico, 2340 Alamo SE on the 2nd floor.

### **We Need Volunteers to Join Our New Diversity Committee!**

One of our chapter's high priorities in 2007 is to broaden our commitment to ethnic diversity in membership and education. As a first step, we are seeking volunteer members to join a new committee to help in this effort. A second step is to develop a systematic approach to assessment, identifying needs and producing a program that will provide members with greater understanding and opportunities for philanthropy among diverse populations in New Mexico.

If you are interested in this timely project and would like to help, please contact Donna Romoser, CFRE, Chair of Diversity at 505-823-6738 or [dromoser1@msn.com](mailto:dromoser1@msn.com)



## **AFP-NM PARTNERSHIPS PROGRAM**

**A three tier pilot program focusing on professional development and support for professional fundraisers in New Mexico.**

*Do you need someone to show you the benefits of AFP membership?*

### **I. Buddy Program**

**Purpose**-to connect new members of AFP-NM to an established member and support them in building knowledge within a community of peers, through a Super Buddy to Buddy match.

**What does a Super Buddy do?**

A super buddy is assigned to their buddy for 5 months and will remind their buddy of meetings, assist with registration, host them at monthly meetings, email them in between and be available to their buddy for assistance.

**Contact:** Maryle Barber at [mjbarber@sasaesperanzanni.org](mailto:mjbarber@sasaesperanzanni.org)

*Are you new to fundraising and interested in being mentored by a professional*

### **II. Mentor Program**

**Purpose**- to develop the skill sets of individuals new to fundraising by pairing them with seasoned professional fundraisers in a one to one mentorship program for 6-12 months, in partnership with the Center for Nonprofit Excellence.

**What does a Mentor Do?** A mentor participates in four group sessions and monthly one to one meetings ensures that their mentee has a personal development plan and becomes knowledgeable in the core areas outlined in the curriculum; including identifying resources and referrals in the community.

**Contact:** Dana Vilardi at [dana@uwcam.org](mailto:dana@uwcam.org)

*Are you a professional fundraiser who would like to be recognized nationally with CFRE credentials?*

### **III. Professional Development Program**

**Purpose**-to provide advanced professional development opportunities to professional fundraisers, beginning with an emphasis on the CFRE, through a one to one to mentorship.

**What does a Professional Development Mentor Do?** Mentors are current CFRE's who are paired with CFRE candidates. Mentors are available via telephone, email or in person to guide CFRE candidates through the certification process and provide clarification and resources.

**Contact:** Marla Caulk at [craulm@ccsfum.org](mailto:craulm@ccsfum.org)

## 2007 AFP Board of Directors

### **Chapter President**

LaDonna Hopkins

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### **President-Elect**

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### **Past President**

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Jean Block

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### **Co-VP for Philanthropy Day**

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### **VP for Membership**

Maryle J. Barber

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Patricia Brkich

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### **Communications**

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### **Diversity**

Donna Romoser, CFRE

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### **Strategic Education**

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### **Ethics**

Lee Pattison

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### **Government Affairs**

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### **Hospitality**

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### **Hospitality**

Michelle Bishop Couch

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### **New Mexico Planned Giving Coordinator**

Vacant

### **Professional Development**

Marla Caulk, CFRE

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### **Youth in Philanthropy**

Robin Brule

E-mail rbrule@afp-nm.org

### **Staff**

Melody Mar Johnson

Phone (505) 239-9106

E-mail mjohnson@afp-nm.org

**A great opportunity to promote your agency or business to as many as 700 nonprofit professionals in New Mexico!**

## **Philanthropy Day Awards Luncheon & Education Seminars**

**Friday, November 16, 2007**

**Embassy Suites in Albuquerque**

**Seminars are scheduled before and after the awards luncheon with plenty of opportunities for visits to vendor displays.**

**Space is limited to 20 tables, so confirm your reservation quickly by return email.**

**Cost: \$75 for businesses; \$35 for nonprofits.**

**We encourage give-aways and drawings for prizes.**

### **Questions?**

**Contact Jean Block, [jean@jblockinc.com](mailto:jean@jblockinc.com)**

**505-899-1520.**

## **Welcome New AFP Members**

**Kitty Farmer**

**Medicine Wheel Education**

**Rachel McHugh**

**Alumni & Communications Coordinator**

**CNM**

**Susan B. Kaplan**

**Director of Corporate & Education Relations**

**St. John's College**

**Christina Heineken Woodlee**

**Director of Development & Marketing**

**The NM Jazz Workshop**