

AWARD CATEGORIES &

OUTSTANDING BUSINESS/CORPORATION IN PHILANTHROPY

This business or corporation (any size) demonstrates outstanding commitment through financial support and community involvement in New Mexico.

- Provide evidence of direct financial support for projects, programs or capital improvements
- Describe the impact or achievements as a result of this financial support
- Provide evidence of encouragement and motivation given to employees to contribute financially and volunteer in community activities

OUTSTANDING FUNDRAISING EXECUTIVE

This outstanding New Mexico fundraiser practices the profession in an exemplary manner in accordance with the AFP code of ethics. This candidate must have at least 10 years of professional fundraising experience.

- Describe the breadth of the individual's fundraising career, include major fundraising achievements and their impact.
- Illustrate commitment to the profession such as professional fundraising certification, publication, volunteer community involvement, involvement in professional fundraising organizations.

OUTSTANDING LEADER IN PHILANTHROPY

This individual has a proven record of personal generosity and, through direct financial support, has demonstrated civic and charitable responsibility in New Mexico.

- Describe the impact of gift support such as new programs or projects launched or goals achieved.
- If known, briefly describe gift support to other charitable organizations.

OUTSTANDING VOLUNTEER FUNDRAISER

This volunteer must have demonstrated experience in raising funds for more than one nonprofit organization in New Mexico.

- Describe projects and amounts raised
- Describe significance of projects in community
- Wherever possible, list fundraising involvement for other nonprofit organizations

OUTSTANDING PHILANTHROPIC FOUNDATION

This philanthropic foundation contributes to organizations providing services and programs in New Mexico.

- Describe projects funded and amounts provided
- Describe community impact of projects funded

NOMINATION CRITERIA

OUTSTANDING SERVICE ORGANIZATION

This award is given to a service organization which has provided direct financial support to programs that benefit New Mexico.

- Describe projects funded and amounts provided
- Describe community impact of projects funded
- Describe organization's volunteer fundraising efforts

OUTSTANDING FAMILY IN PHILANTHROPY

The vision of philanthropy is embraced by this family who role models volunteer and/or financial giving that involves each family member, and passes along the value for future generations.

- Describe the type(s) of philanthropy practiced by the family, and the individuals/organizations impacted
- Describe how philanthropy is role modeled among family members
- Provide evidence of encouragement and motivation given to the family's children to contribute financially and volunteer in community activities

OUTSTANDING YOUTH IN PHILANTHROPY

This award recognizes service by 3 individuals, ages 5-18 in **elementary, middle and high school**, who demonstrate commitment to the community through direct financial support, volunteering, and/or leadership in philanthropy according to the following criteria.

The youth may be nominated for an activity that took place while the student was in that grade level, even if they are not currently in that grade.

- Describe **the** time, talent and/or treasure the youth provided and results achieved, including others involved (adult leaders, teachers, etc.)
- Describe the impact the nominee had on the community, including numbers of people involved, philanthropic impact, organizations helped, etc. with names and contact information of individuals at organizations impacted.
- Describe the nominee's **innovation** in the creation of this project or act - to what degree was the nominee responsible for the creation, orchestration, and results/outcomes of this project?