

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®
2010 Awards Luncheon & Education Seminars
Monday, November 15th, Embassy Suites Hotel
Registration, 11:00; Lunch, 11:30 – 1:30

The New Mexico Chapter of the Association of Fundraising Professionals celebrates National Philanthropy Day by recognizing achievement in the categories listed below.

We invite you to submit a nomination (with the attached form/available online at www.afp-nm.org), publicly recognizing those individuals, organizations, and businesses that make our communities better places to live through great vision, compassion and generosity.

CATEGORY (select one per nomination):

- OUTSTANDING BUSINESS/CORPORATION IN PHILANTHROPY
- OUTSTANDING VOLUNTEER FUNDRAISER
- 3 OUTSTANDING LEADERS IN PHILANTHROPY
1 in each region: **CENTRAL:** Bernalillo, Torrance, Valencia, Sandoval Counties; **NORTH:** Counties above I-40; **SOUTH:** Counties below I-40
- OUTSTANDING PHILANTHROPIC FOUNDATION or SERVICE ORGANIZATION
- OUTSTANDING FUNDRAISING PROFESSIONAL
- OUTSTANDING FAMILY IN PHILANTHROPY
- 4 OUTSTANDING YOUTH IN PHILANTHROPY (YIP) Elementary, Middle and High School; Collaboration Award

NOMINATION GUIDELINES:

- Complete the nomination form (one form per nominee)
- In a narrative of no more than two (2) pages, address each of the criteria. The nominator must sign this letter.
- Provide up to three (3) one-page (maximum) letters of support for this nomination.
- Include a one page maximum bio in narrative form, and a two page (maximum) resume (if applicable).
- PLEASE DO NOT INCLUDE ANY ADDITIONAL MATERIALS.
- Late applications will not be considered.

Send nomination postmarked by MAY 28th to:

AFP-NM, NPD Awards Nominations
P.O. Box 37408 Albuquerque, NM 87176

YIP Nominations ONLY send to: (Due May 28th)

AFP-NM, Youth In Philanthropy Award Nominations
P.O. Box 37408 Albuquerque, NM 87176

PREVIOUS AWARD WINNERS

PRESIDENTIAL AWARD

2000 Bill Daniels (posthumously)
2005 Cody Unser
2009 Center for Nonprofit Excellence

**OUTSTANDING BUSINESS/
CORPORATION IN PHILANTHROPY:**

1987 PNM	1998 Furr's Supermarkets
1988 First National Bank	1999 Presbyterian Healthcare Services
1989 US West	2000 Ford Motor Company
1990 Sunwest Bank	2001 Bank of America
1991 Burlington Resources	2002 G.E. Aircraft Engines
1992 American Home Furnishings	2003 First State Bank
1993 General Mills, Inc.	2004 The Thornburg Companies
1994 Diagnostek	2005 Lexus of Albuquerque
1995 Intel Corporation	2006 CitiCards of New Mexico
1996 Norwest Bank	2007 French Mortuary
1997 Sandia National Laboratories	2008 Clear Channel Outdoor
	2009 NM Educators Federal Credit Union

OUTSTANDING FUNDRAISING PROFESSIONAL

1999 Stanley Weinstein	2005 Laura Hueter Bass
2000 Ina Simmons	2006 Kay Peck
2001 Cleta Downey	2007 Pam Hurd-Knief
2002 Laura Lee Moore	2008 Jan Hosea
2003 Lynn Trojahn	2009 LaDonna Hopkins
2004 Vicki Macaulay	

OUTSTANDING LEADER IN PHILANTHROPY

1991 Martha & David Cooper	2001 George Clayton Pearl
1992 Elisabeth & Arthur Spiegel	2002 Don & Dianne Chalmers
1993 Calvin Horn	2003 Seven Bar/The Black Family
1994 Robert & Florrie Stamm	2004 Thomas M. Brennan
1995 Dean & Alice Irvin	2005 Victor & Colette Jury
1996 Sarah & Doug Brown	2006 Jack & Donna Rust
1997 Anne & John Marion	2007 H.B. Horn
1998 Zannie Garcia	2008 Jim & Carol Hinton
1999 Elspeth Bobbs	2009 Larry & Dorothy Rainosek
2000 Larry Willard	

OUTSTANDING PHILANTHROPIC FOUNDATION

1996 McCune Charitable Foundation
1997 Hugh B/Helen K Woodward Trust/Sandia Community Foundation
2000 Albuquerque Community Foundation
2001 PNM Foundation
2003 Thaw Charitable Foundation
2004 R.D. & Joan Dale Hubbard Foundation
2005 Los Alamos National Lab Foundation
2006 Santa Fe Community Foundation

OUTSTANDING SERVICE ORGANIZATION

1998 Junior League of Albuquerque
1999 United Way of Central New Mexico
2003 Rotary Club of Albuquerque – Del Norte
2005 Albuquerque Civitan Clubs
2006 Social Venture Partners New Mexico
2008 Sandia Civitans
2009 Assistance League of Albuquerque

OUTSTANDING VOLUNTEER FUNDRAISER

1991 William Nordyke	2001 Doris Rhodes
1992 Ray Zimmer	2002 Duffy Swan
1993 Jane Baston	2003 Barbara Allender
1994 Betty Sabo	2004 Robert Wertheim
1995 Anne Nokes	2005 Edward Lujan
1996 Zach Clem, Jr.	2006 Diane Harrison Ogawa
1997 Elizabeth Hirsch	2007 Peggy Ann Findlay
1998 Sherman McCorkle	2008 Melanie Burns
1999 Jan Freiderich	2009 LaDonna Hopkins
2000 J.Howard Mock	

OUTSTANDING YOUTH IN PHILANTHROPY

Elementary School Philanthropist

2006 Shelby Rashap	2008 Dominic Roybal
2007 Austin Tanner Denton	2009 Derek Selvage

Middle School Philanthropist

2006 Logan Medlin	2008 Donna Berardinelli
2007 Kimberly Turner	2009 Derek Kane

High School Philanthropist

2006 K'Dawn Butler	2008 Vaughn Carty
2007 Krista Lockwood	2009 Nick Felipe

AWARD CATEGORIES &

OUTSTANDING BUSINESS/CORPORATION IN PHILANTHROPY

This business or corporation (any size) demonstrates outstanding commitment through financial support and community involvement in New Mexico.

- Provide evidence of direct financial support for projects, programs or capital improvements
- Describe the impact or achievements as a result of this financial support
- Provide evidence of encouragement and motivation given to employees to contribute financially and volunteer in community activities

OUTSTANDING FUNDRAISING PROFESSIONAL

This outstanding New Mexico fundraiser practices the profession in an exemplary manner in accordance with the AFP code of ethics. This candidate must have at least 10 years of professional fundraising experience.

- Describe the breadth of the individual's fundraising career; include major fundraising achievements and their impact.
- Illustrate commitment to the profession such as professional fundraising certification, publication, volunteer community involvement, involvement in professional fundraising organizations.

OUTSTANDING LEADERS IN PHILANTHROPY

These individuals have proven records of personal generosity and, through direct financial support, have demonstrated civic and charitable responsibility in one of three New Mexico regions.

CENTRAL: Bernalillo, Tarrant, Valencia, Sandoval Counties
NORTH: Counties above I-40; **SOUTH:** Counties below I-40

- Describe the impact of gift support such as new programs or projects launched or goals achieved.
- If known, briefly describe gift support to other charitable organizations.

OUTSTANDING FAMILY IN PHILANTHROPY

The vision of philanthropy is embraced by this family who role models volunteer and/or financial giving that involves each family member, and passes along the value for future generations.

- Describe the family's type(s) of philanthropy, and the individuals/organizations impacted
- Describe how philanthropy is role modeled among family members
- Provide evidence of encouragement and motivation given to the family's children to contribute financially and volunteer in community activities

NOMINATION CRITERIA

OUTSTANDING VOLUNTEER FUNDRAISER

This volunteer must have demonstrated experience in raising funds for more than one nonprofit organization in New Mexico.

- Describe projects and amounts raised
- Describe significance of projects in community
- Wherever possible, list fundraising involvement for other nonprofit organizations

OUTSTANDING PHILANTHROPIC FOUNDATION

This philanthropic foundation contributes to organizations providing services and programs in New Mexico.

- Describe projects funded and amounts provided
- Describe community impact of projects funded

OUTSTANDING SERVICE ORGANIZATION

This award is given to a service organization which has provided direct financial support to programs that benefit New Mexico.

- Describe projects funded and amounts provided
- Describe community impact of projects funded
- Describe organization's volunteer fundraising efforts

OUTSTANDING YOUTH IN PHILANTHROPY

These 4 awards recognize service by 3 individuals, ages 5-18 in **elementary, middle and high school**, and one group (the "Collaboration" Award) who demonstrate commitment to the community through direct financial support, volunteering, and/or leadership in philanthropy according to the following criteria. The youth/group may be nominated for an activity that took place while enrolled in that grade level, even if they are not currently in that grade.

- Describe the time, talent and/or treasure the youth/group provided and results achieved, including others involved (adult leaders, teachers, etc.)
- Describe the impact the nominee(s) had on the community, including numbers of people involved, philanthropic impact, organizations helped, etc. with names and contact information of individuals at organizations impacted.
- Describe the nominee's innovation in the creation of this project or act - to what degree was the nominee responsible for the creation, orchestration, and results/outcomes of this project.

